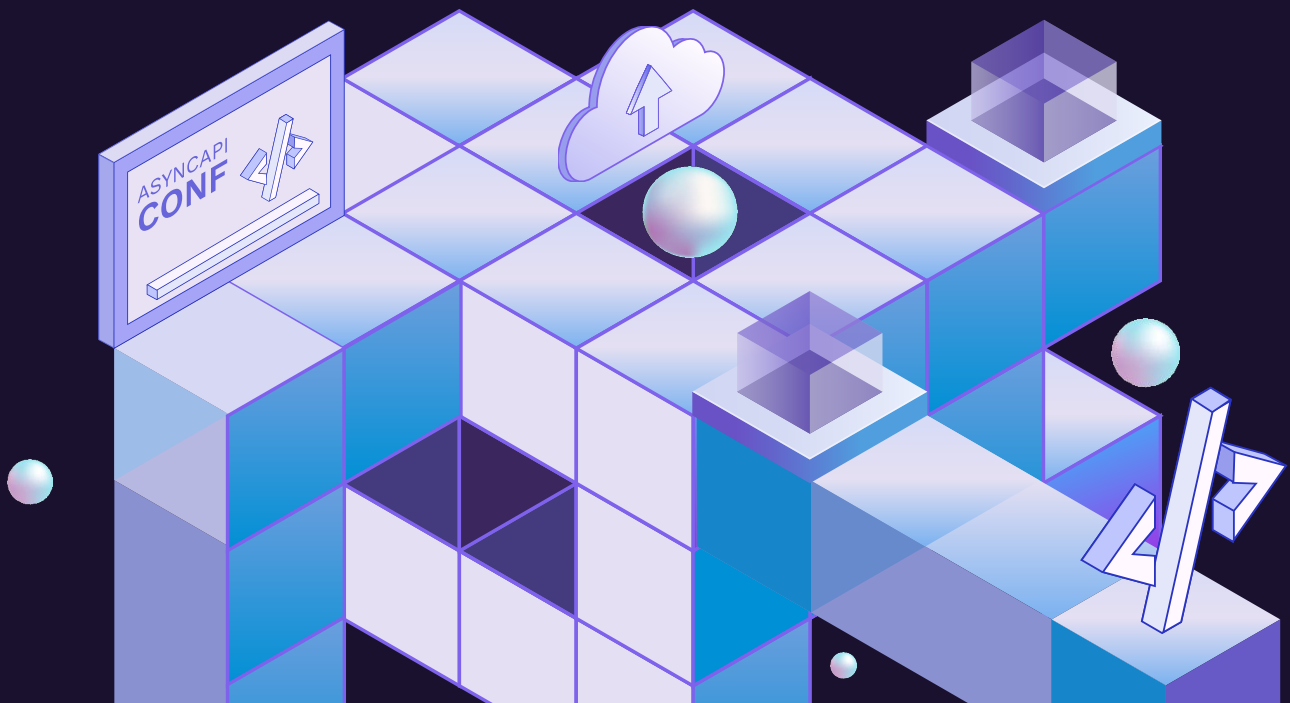




AsyncAPI  
Conference

# SPONSORSHIP PROSPECTUS

Join us for the AsyncAPI Conference, which brings the latest AsyncAPI technology to locations worldwide!



AsyncAPI



## What is it?

The AsyncAPI Conference is an official event created by the AsyncAPI Initiative. This conference is aimed primarily at the community to share and exchange experiences between existing users and new members. We plan to integrate new members into the community and expand their knowledge about the project.

The objective of is to improve the community experience by organizing in-person events around the world. Each event will include its own keynote speakers, panels, and networking opportunities, enabling attendees to connect face-to-face while also engaging with the broader global community.

You can find more information [on the conference website](#).

## Why become a sponsor?

AsyncAPI is an open initiative that defines asynchronous APIs. It is a project that advocates the freedom of tools and users. By supporting an open-source project, we facilitate the work of a community that aims to create democratizing tools.

Supporting the AsyncAPI Conf will help nurture a growing initiative shaped by and for its community. Ultimately, the project belongs to the community and will continue to do so. They are the people who dedicate their time, effort, and passion to AsyncAPI.

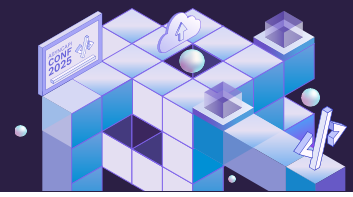
For more information on AsyncAPI, [please visit our project's website](#).



## Ready to get involved?

Head over to our [sponsorship page on Open Collective](#) or Contact [info@asyncapi.com](mailto:info@asyncapi.com) to secure your sponsorship today.

[Submit Sponsorship](#)



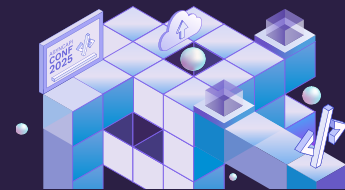
## Sponsorship benefits at-a-glance

We guarantee that all the donated money goes directly towards enhancing the event and benefiting the community, such as covering the marketing costs, shipping, branding, and funding conference travel expenses.

### Financial Sponsors

Level	Platinum	Gold	Silver
Logo on the conference website	✓	✓	✓
Social media posts from the AsyncAPI account (LinkedIn, Twitter, and Mastodon)	✓	✓	✓
Logo displayed during the live stream breaks (online conference edition)	✓	✓	
Exclusive Newsletter Mention	✓	✓	
Logo displayed throughout the online edition Livestream, during presentations, and on all individual talk recordings.	✓		
Thank you from the master of ceremony during the welcome speech at all in-person and online events.	✓		
A dedicated sponsored talk slot at one of the in-person conferences (to be arranged in advance)	✓		
Sponsorship Cost	\$7,000	\$5,000	\$3,000

**\*\* We will include a 10% fee per sponsorship to cover fiscal host fees.**



## Marketing/Branding Add-on's

This is available for Platinum Sponsors for an additional fee per location.

### 1. Swags

Sponsor attendees with swag such as T-shirts, notebooks, stickers, or other take-home items. AsyncAPI Initiative and Sponsor logo will be co-branded on the merchandise. Logo size and placement design are subject to AsyncAPI Initiative approval.

\*\* Please Note: As a sponsor, you'll be in charge of paying for the swags' production, determining the amount, and shipping the swags to the venue.

Add-on	Sponsorship costs
Branded Logo on the Conference Swags per each location/event	\$2,000

### 2. AsyncAPI Cheat Sheet

Reach hundreds of people by having your logo printed on the AsyncAPI Cheat Sheet or opt to include your QR code on the cheat sheet. The cheatsheet will be distributed to attendees at the conference and at the API Standards booth.

\*\* We can only print a minimum of 2 sponsor logos.

Add-on	Sponsorship costs
Branded Logo on the AsyncAPI Cheat Sheet given out at the API Standards booth	\$3,000

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